

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

<u>Contract / Revision</u> 574995 /		<u>Alt Order #</u> 09818651
<u>Product</u> AFF		
<u>Contract Dates</u> 09/14/12 - 09/20/12		<u>Estimate #</u> 2029
<u>Advertiser</u> American Future Fund		<u>Original Date / Revision</u> 09/14/12 / 09/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI	<u>Account Executive</u> Trevor Heaton	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	6	09/14/12	09/20/12	M-F 5p-530p	5p-530p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$700.00			
N 2	6	09/14/12	09/20/12	M-F 530p-6p	530p-6p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				4	\$700.00			
N 3	6	09/14/12	09/20/12	M-F 1105p-1135p	1105p-1135p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$300.00			
N 4	6	09/17/12	09/20/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWT---				4	\$400.00			
N 5	6	09/17/12	09/20/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWT---				4	\$350.00			
N 6	6	09/15/12	09/15/12	Sa 7a-8a	7a-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$300.00			
N 7	6	09/15/12	09/15/12	Sa 8a-9a	8a-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$375.00			
N 8	6	09/15/12	09/15/12	Sa 6p News	6-630p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$550.00			
N 9	6	09/15/12	09/15/12	College Football on	various		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$1,800.00			
N 10	6	09/16/12	09/16/12	Su 7a-8a	7a-8a		:30			NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$335.00			
N 11	6	09/16/12	09/16/12	Su 8a-9a	8a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
574995 /	09818651

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/12 - 09/20/12	AFF	2029

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Future Fund	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 12	6	09/16/12	09/16/12	NFL on FOX 12p	12p-CC		:30			NM	2	\$12,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/10/12	09/16/12	-----S				2	\$6,000.00			
N 13	6	09/16/12	09/16/12	Su 9p-930p	9p-930p		:30			NM	1	\$1,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/10/12	09/16/12	-----S				1	\$1,700.00			
N 14	6	09/16/12	09/16/12	Su 930p-10p	930p-10p		:30			NM	1	\$1,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/10/12	09/16/12	-----S				1	\$1,700.00			
N 15	6	09/16/12	09/16/12	Su 10p-1035p	10p-1035p		:30			NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/10/12	09/16/12	-----S				1	\$1,400.00			
N 16	6	09/17/12	09/17/12	FOX Prime Monday 7-8	7p-8p		:30			NM	1	\$2,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/17/12	09/23/12	M-----				1	\$2,250.00			
Totals											35	\$35,360.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/20/12	35	\$35,360.00	\$30,056.00
Totals	35	\$35,360.00	\$30,056.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITI	Date: 9/13/12
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

American Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 35,360 GROSS
--

This broadcast time will be used by: American Future Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

SEP-13-2012 04:32

P.01/01

Vendor: TO: Millennium-TV

Check Date: 09/13/2012

Number	Date	Reference	Description	Tax	Amount
4020 SRAFF			AFF SRAFF TV 9/14-20		\$30,056.00
				Total Amount	\$30,056.00
				Discount Total	\$0.00
				Check Amount	\$30,056.00

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK. HOLD UP TO THE LIGHT TO VERIFY.

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 308
 Towson, MD 21286

M & T Bank
 32 York Road
 Towson, MD 21204
 7-11/520

81131

DATE: 09/13/2012
 AMOUNT: \$30,056.00

PAY TO THE ORDER OF: **WITI-TV**

THIRTY THOUSAND FIFTY SIX AND 00/100

B. E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT INK MARKS

⑈81131⑈ ⑆052000113⑆ 9841868970⑈